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Media Advisory

Contact:

Iowa State Fair – Jen Cannon – 515-262-3111

Creative Edge Master Shop – Jim Belilove – 641-472-8145

Brent M. Willett, Executive Director, Fairfield Economic Development Association & Fairfield Area Chamber of Commerce

641-472-2111 | bwillett@fairfieldiowa.com

EDITOR NOTE: two photographs showing the project in process are attached to this message.

Fairfield company selected for exclusive State Fair project

FAIRFIELD, (Iowa) – Fairfield-based Creative Edge Master Shop has been selected by the Iowa State Fair to fabricate over 400 quilt patterns- one for each county, four copies of each- from colorful ceramic tile.

The patterns are the result of a contest held by the Iowa State Fair during the 2009 – 2010 season to select quilt designs from each of Iowa's 99 counties. The 400 16" x 16" tiles will be installed on the exterior of the new Richard O. Jacobson Exhibition Center at the state fairgrounds. The colorful pattern will be a highly decorative celebration of Iowa's tradition and heritage, and will be permanently visible to all fairgoers.

Fabrication of the tiles is underway at Creative Edge Master Shop's Fairfield factory. Glazed ceramic tiles are cut by super-high pressure waterjet machinery under computer control. Approximately 50,000 pieces of tile are being cut and assembled.

Creative Edge Master Shop, located in Fairfield, Iowa, is a pioneer in the application of waterjet methods to architecture. Since its founding in 1988, Creative Edge has produced thousands of projects for schools, museums, airports, hospitals, hotels, and casinos worldwide. 40 employees and 12 pieces of waterjet equipment, and a full design staff make it the largest shop of its kind.

The Iowa State Fair attracts over one million visitors each year, and is home to traditional contests of Iowa agricultural heritage, food exhibits, livestock shows and competitions, as well as a wide range of entertainment, races, and over 600 concessions. The 2010 dates are: August 12 – 22, where there is “Non-stop fun”!

