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FOR IMMEDIATE RELEASE

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Ross joins Chamber Board of Directors

Fairfield (IOWA) – Ken Ross, CEO of Global ID Group, Inc. in Fairfield, has accepted an invitation to join the Board of Directors of the Fairfield Area Chamber of Commerce. Ross fills the seat vacated by Dillon Murray of Hy-Vee Food Store, who resigned from the Board in May due to a relocation. His term begins immediately.

Since 2006, Ross has served as the CEO of Global ID Group, Inc., a leader in the testing and certification of agricultural products for the presence of genetically modified organisms with offices in Fairfield, Brazil, Japan, Germany and the UK. From 2000 to 2005, he was the President of Fourth Street Partners, LLC, a consumer products development firm and from 1990 to 2000, Ross served as CEO of PackageNet, Inc., a nationwide network of consumer service centers. Prior to PackageNet, he was the Founder and President of Atrium Information Group, an enterprise software tools company. In the years before moving to Fairfield in 1983, Ross served as the Director of Information Systems at Celebrity, Inc., a consumer goods manufacturer and in various IT positions at Irving Trust Company and Salomon Brothers. Ross has also served on the Board of a number of firms in Fairfield including MasterHouse Products, 3mix, Vaytek, Fairfield Software, Technical Advances, Full Partner and Keyboard Advancements. Ross received his B.A. from the University of Wisconsin-Madison and his M.B.A from New York University in Finance and Information Technology.

Ross was a founding member of the Fairfield Entrepreneurs Association in 1989 and still serves on the Board of Directors for that group. He is also currently serving as the President of the Green Business Council of Fairfield and Jefferson County and he is an Adjunct Faculty member in the Graduate Business Department at Maharishi University of Management.

“Ken Ross is a tremendous addition to our board,” said Jane Anne Harl, Chamber Board President. “His vast business experience, strong acquaintance with Fairfield’s robust entrepreneurial development sector and leadership of the Green Business Council affords the Chamber a leader bearing a diversity of expertise like no one else in the area.”

Ross has been residing in Fairfield since 1983 with his wife Sheila and two daughters, Taylor and Julia, both graduates of Maharishi School of the Age of Enlightenment. He enjoys golf, softball, basketball, and tennis; attending Iowa Hawkeye football and basketball games; music; computers; reading; and attending 1st Friday Art Walks.

“As a resident of Fairfield for the past 27 years, I am very honored to serve with the great team on the Chamber Board of Directors,” said Ross. “Fairfield has been a wonderful place to build a business and raise a family and I look forward to the opportunity to contribute to the great ongoing work of the Chamber.”

“Our leadership team just got even better,” said Brent Willett, Chamber Executive Director. “His extraordinary level of business success and experience as well as his exceptional commitment to the Fairfield community will lend itself tremendously to the furtherance of our mission. I’m thrilled for the opportunity to call Ken a boss.”

The Fairfield Area Chamber of Commerce is a non-profit organization dedicated to the advocacy of its more than 350 member partners. The Chamber produces dozens of community events year-round and works with local, state, regional and national partners to improve the Fairfield’s business environment and quality of life. The Chamber’s 204 West Broadway offices also house the offices of the Fairfield Economic Development Association.

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