

**That Cellular Place UScellular® Authorized Agent – Fairfield, IA “12 Days of Giveaways - Grand Opening” Sweepstakes  
OFFICIAL RULES**

**No Purchase Necessary to Enter. Making a purchase will not increase your chances of winning a prize.**

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook. Facebook is not affiliated with the Sponsor in any way.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, United States Cellular Corporation dba/UScellular®.

**1. Sweepstakes Overview:** The **Personal Communications Sales Inc dba/That Cellular Place UScellular® Authorized Agent – Fairfield, IA “Grand Opening 12 Days of Giveaways” Sweepstakes** (“Sweepstakes”) begins at 12:00:01 a.m. Central Time (“CT”) on December 11<sup>th</sup>, 2020 and ends at 11:59:59 p.m. CT on December 23<sup>rd</sup>, 2020 (“Promotion Period”). During the Promotion Period, there will be twelve (12) separate “Daily Entry Periods”, each of which will feature a different “prize of the day”. The first Daily Entry Period begins at 12:00:01 a.m. Central Time (“CT”) Friday December 11<sup>th</sup>, 2020 and ends 11:59:59 p.m. CT on December 11<sup>th</sup>, 2020. The last Daily Entry Period begins at 12:00:01 a.m. Central Time (“CT”) Friday December 22<sup>nd</sup>, 2020 and ends 11:59:59 p.m. CT on December 22<sup>nd</sup>, 2020. Each Daily Entry Period begins at 12:00:01 a.m. CT and ends at 11:59:59 p.m. CT each day of the Promotion Period. At the conclusion of the Promotion Period, Administrator (as defined below) will conduct a Grand Prize drawing from among all customers who participated in the Sweepstakes during the entire Promotion Period.

Sweepstakes is void outside the Eligible States (see Rule 4, below) and where prohibited by law, and is subject to all applicable federal, state, and local laws and regulations. Participation in the Sweepstakes constitutes entrant’s full and unconditional agreement to abide by and be bound by these Official Rules and Sponsor’s decisions, which shall be final and binding in all matters related to the Sweepstakes.

By entering, participants agree to receive future email communications from That Cellular Place UScellular Authorized Agent – Fairfield, IA about offers, products, services, and events; **participants will have the opportunity to opt-out of receiving such communications at any time.**

**2. Sponsor:** Personal Communications Sales Inc. dba/That Cellular Place, UScellular Authorized Agent, 2103 West Burlington Ave. Fairfield, IA 52556 (hereafter, “Sponsor”).

**3. Administrator:** Personal Communications Sales Inc. dba/That Cellular Place, UScellular Authorized Agent, 19 Highway 1 W Iowa City, IA 52246 (hereafter, “Administrator”).

**4. Eligibility:** The Sweepstakes is open only to legal residents IOWA who: (i) are 18 years of age or older on the date of participation.

Employees, officers and directors of Sponsor, Administrator, their respective affiliates, subsidiaries, promotion and advertising agencies, anyone involved with the design, execution or fulfillment of the Sweepstakes, and members of the immediate families (defined as including spouse, biological, adoptive and step-parents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) or households (whether related or not) of any of the above

are not eligible to participate in this Sweepstakes. Non-eligibility or non-compliance with any of these Official Rules will result in disqualification.

**5. How To Enter/Determination of Winners:** At the start of the Promotion Period and on each day of the Promotion Period, customers who meet all eligibility requirements must visit AND “Follow” the official U.S. Cellular Authorized Agent That Cellular Place Fairfield (@uscellularfairfield) Facebook page and locate the Daily Sweepstakes Entry Form in the “12 Days of Giveaways Daily Sweepstakes post”. After clicking the link for the Daily Sweepstakes Entry Form, customers will be directed to the official online entry form. Customers must accurately complete ALL the required questions on the Daily Sweepstakes Entry Form and select the “Submit” button. Once an entry has been submitted, customers will receive a confirmation page, verifying the completed submission. Customers also have the option to receive the confirmation notice via email by entering their preferred email address.

This process, when properly executed, will be referred to herein as a “Promotion Play”. Each Promotion Play will also constitute one (1) entry into the Grand Prize/Ultimate Grand Prize drawing described in Rule 6, below.

**LIMIT: One (1) Promotion Play per eligible person for each Daily Entry Period.** Entries cannot reuse the same phone number, email address or Facebook page in the same Daily Entry Period.

For each Daily Entry Period, a computer program will randomly generate winning time of day for each prize available that day. If your Promotion Play is the first to occur on or after one of the randomly-generated times, you will be a potential winner/recipient of that day’s prize, subject to verification of eligibility and of the Promotion Play. If you are a potential prize winner, you will be provided with instructions on how to claim your prize within 24-48 hours of the closing of the Daily Entry Period.

If, due to a production, technical, human or other error or malfunction, the entry form is unable to be accessed, or fails to submit an official entry form, no prize will be awarded for that Promotion Play. Customer’s only recourse will be to access the Daily Entry Form the following day during the next Promotion Period and play again. If the entry form continues to operate improperly on that day, the Promotion may be terminated for that Daily Entry Period at the discretion of the Sponsor or Administrator, and no prize will be awarded for that Promotion Play.

In the event a customer is a winner of a prize but encounters technical issues or is unable to completely fill out and submit required information for prize fulfillment, the customer will be contacted by Sponsor or Administrator via email or phone call to obtain necessary information.

Entering any invalid personal information, or attempting to participate more than one (1) time per Daily Entry Period may result in disqualification at the discretion of the Sponsor or Administrator. Promotion Plays generated by script, macro or other automated means will be void. All incomplete or non-conforming Promotion Plays will be disqualified.

Network service for transmission of entry forms may be interrupted or unavailable due to atmospheric or topographical conditions, governmental regulations or orders, or system capacity limitations. Sponsor assumes no responsibility for entry form availability or timeliness of entry forms, or for the availability of the official entry form at all times.

**6. Grand Prize Drawing:** On or about December 24<sup>th</sup>, 2020, Administrator will conduct a random drawing from among all entries received during the Promotion Period to select one (1) winner of the Grand Prize described below.

**7. Available Prizes and Odds:** A total of twelve (12) Daily Prizes and one (1) Grand Prize will be awarded during the “12 Days of Giveaways – Grand Opening Sweepstakes” (breakout below). The prizes available each day are as follows:

<b>Daily Drawing</b>	<b>Daily Prize</b>
12/11/2020	Popsocket Bundle <i>Popsocket &amp; PopMount 2 Dash/Windshield Combo</i>
12/12/2020	JBL Go 2 - Wireless Speaker
12/13/2020	Essentials Bundle <i>Case(Otterbox, Spigen, UAG, Spigen, etc.), Tekya Double Advantage screen protector &amp; Ventev vehicle charger</i>
12/14/2020	\$50 That Cellular Place UScellular Authorized Agent In-Store Account Credit
12/15/2020	JBL Clip 3 - Wireless Speaker
12/16/2020	Wireless Charging Bundle <i>Samsung Wireless Charge Stand &amp; Tekya AutoTek Wireless Car Charger</i>
12/17/2020	Google Nest Home Hub
12/18/2020	JBL Headphones: Choose <i>Tune 225(In Ear)</i> OR <i>T600(On Ear)</i>
12/19/2020	Mophie Power Bundle <i>Wireless Charger w/UV Cleaner &amp; Mophie Power Boost 5,200 mAh power bank</i>
12/20/2020	\$100 That Cellular Place UScellular Authorized Agent In-Store Account Credit
12/21/2020	JBL Flip 5 - Wireless Speaker
12/22/2020	Smartwatch: Choose Apple or Samsung <i>Apple Watch SE (40mm)</i> OR <i>Samsung Watch Active 2 (40mm)</i>
12/11-12/23 (Grand Prize)	\$599.99 That Cellular Place UScellular Authorized Agent In-Store Account Credit

\*Accessories limited to in-stock or normally stocked inventory. Special order, non-stocked and discontinued items do not qualify.

\*\*\$50 and \$100 That Cellular Place UScellular Authorized Agent In-Store Account Credits will be applied automatically to winners' accounts within approximately four (4) to six (6) weeks.

\*\*\*Grand Prize: \$599.99 That Cellular Place UScellular Authorized Agent In-Store Account Credit will be awarded as a one-time credit of \$599.99 and will be applied automatically to the winner's account within four (4) to six (6) weeks. Prize is limited to a maximum of one (1) lump sum credit on winner's That Cellular Place UScellular Authorized Agent account, which must be an active account in good standing (i.e., no delinquencies) on 11:59:59 p.m. CT December 23, 2020. Winner's account must remain an active account in good standing (i.e., no delinquencies) until the day the credit is applied, which may be approximately four (4) to six (6) weeks.

The odds of winning a particular daily prize will depend on the quantities of each daily prize available at the time of Promotion Play, the number of eligible Promotion Plays that occur during each Daily Entry Period, and the timing of each Promotion Play. The odds of winning the Grand Prize will depend on the total number of Promotion Plays during the entire Promotion Period.

Prizes consist only of the items described above. Any related costs not specified herein as being included with a prize are the winner's responsibility. Prizes are non-transferable and non-redeemable for cash. No prize substitutions except as provided herein. **In case of unavailability of an advertised prize, Sponsor reserves the right to substitute a prize of equal or greater value. Limit one (1) prize per qualifying subscriber phone number/line per day.** ARV of each prize was determined as of the date these Official Rules were created. If the actual value of a prize differs from the ARV on the day the prize is awarded, winner will not be compensated for the difference. Any details of a prize that are not specified herein, including but not limited to color or model, shall be determined by Sponsor in its discretion.

That Cellular Place UScellular Authorized Agent in-store Account Credits can only be used to purchase products or services offered at That Cellular Place UScellular Authorized Agent located at 2103 W. Burlington Ave Fairfield, IA 52556.

**Winners are solely responsible for all applicable federal, state and local income taxes on their prizes.**

Winners of prizes valued at \$600 or greater will be issued an IRS Form 1099 for the value of the prize. No more than the stated number of prizes will be awarded. If the number of prize notifications for any prize exceeds the number of prizes that are available in accordance with these Official Rules, the intended number of prizes will be awarded in a random drawing from among all recipients of such prize notifications. All prize winners are subject to verification by Sponsor before any prize will be awarded. Acceptance of a prize constitutes permission to use or publish the prize winner's name, city and state of residence, photographs or other likenesses, voice and/or statements made by winner regarding the Sweepstakes, for purposes of advertising and trade in commerce and in any and all forms of media, now known or hereafter devised (including but not limited to social media) worldwide, without limitation and without further compensation, notice or approval, unless prohibited by law. All prizes will be awarded provided they are claimed properly in accordance with these Official Rules.

**8. Prize Claim:** Each potential prize winner will be required to sign and return an affidavit of eligibility and liability/publicity release (where permitted by law) within five (5) days of the date the initial notification is sent to the potential winner, or his/her prize may be forfeited. In the event of a potential winner's noncompliance with these Official Rules, or if a prize notification or prize is returned as undeliverable, or if a prize winner declines to accept a prize, or if a prize winner is deemed by the

Sponsor or Administrator, in their discretion, to be ineligible, the corresponding prize will be forfeited. If the Grand Prize are forfeited for any reason, the forfeited prize will be awarded to an alternate winner in a random drawing from among the remaining eligible entries. Winning a prize is contingent upon fulfilling all requirements of these Official Rules. Prizes will be shipped and/or made available for pickup (2103 West Burlington Ave. Fairfield, IA 52556) within approximately 45 days following the end of the Promotion Period and verification of winners. Prizes in the form of That Cellular Place US Cellular Authorized Agent in-store account credits will be automatically applied within four (4) to six (6) weeks. By participating in the Sweepstakes, prize winners consent to being contacted by Sponsor or a 3<sup>rd</sup> party Sponsor representative in order to confirm identification and fulfillment requirements.

**9. Limitation of Liability:** Sponsor is not responsible for: (i) electronic transmissions, Promotion Plays or entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, misdirected, or not received by Sponsor for any reason; (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures or human error that may occur in the transmission, receipt or processing of Promotion Plays or entries, or for deletion, theft or destruction of, unauthorized access to, or alteration of, Promotion Plays or entries; (iii) failed or unavailable hardware, network, software or game device; (iv) causes beyond Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Sweepstakes; (v) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Sweepstakes; (vi) any typographical or other error in any printing or advertising relating to the Sweepstakes, in the administration or execution of the Sweepstakes, or in the announcement of the prize winners; or (vii) cheating or fraud by any participant.

If for any reason the Sweepstakes cannot be executed as planned, including but not limited to any printing, administrative, human or other error of any kind, transmission failure, game device failure, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Sweepstakes, or if the Sweepstakes is compromised or becomes corrupted in any way, electronically or otherwise, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes without notice. If the Sweepstakes is terminated prior to the stated end date of the Promotion Period, the remaining prizes for the Daily Entry Period then in progress will be awarded via random drawing from among all eligible, non-suspect Promotion Plays generated during the corresponding Daily Entry Period prior to the time/date of termination. Thereafter, no further Promotion Plays will be allowed and no further prizes will be awarded. Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with or attempts to tamper with the entry process or the operation of the Sweepstakes, or who acts in violation of these Official Rules or in a disruptive manner. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that term.

**CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY CORRUPT OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

In the event of a dispute regarding the identity of the individual who made a winning Promotion Play or had a winning entry in the drawing, the Promotion Play /entry will be deemed submitted by the account holder of the phone number associated with the Promotion Play/entry, and such person must comply

with these Official Rules. By entering, each entrant agrees to indemnify, release, defend and hold harmless the Sponsor, Administrator, Facebook, Instagram, their respective affiliates, subsidiaries, and agencies, and the officers, directors and employees of each of the foregoing (collectively, the “Released Parties”), from and against any and all liability for loss, harm, damage, injury, cost or expense whatsoever arising from or in connection with participation in the Sweepstakes or the acceptance, possession and/or use/misuse of a prize (if awarded to him/her).

By accepting a prize, each winner acknowledges that the Released Parties have not made, nor are in any manner responsible or liable for, any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the prize or the use thereof, including but not limited to its quality, merchantability, mechanical condition or fitness for a particular purpose.

**10. Participant Privacy:** Any personally identifiable information collected in connection with an entrant’s participation in this Sweepstakes will be used by Sponsor and Administrator only for purposes of the proper administration and fulfillment of the Sweepstakes, as described in these Official Rules, and in any manner consistent with Sponsor’s Privacy Policy.

**11. Dispute Resolution:** By participating, entrants agree that: (i) any and all disputes, claims and causes of action arising out of, or connected with, this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Iowa; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including but not limited to costs associated with entering this Sweepstakes, but in no event attorneys’ fees; and (iii) to the extent allowed by applicable law, under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental and/or consequential damages and/or any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any participant or Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the internal laws of the State of Iowa without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state’s laws.

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials or notifications and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.

**12. Winners List:** For the names of the prize winners, send a self-addressed, stamped business-size envelope to: “12 Days of Giveaways” Sweepstakes Winners List, 19 Highway 1 W Iowa City, IA 52246. Requests must be received by January 31, 2021 and will be fulfilled after all winners are verified.

Any questions, comments or complaints regarding this Sweepstakes must be directed to the Sponsor or Administrator only, and not to Facebook or Instagram.

**All trademarks used herein are the property of their respective owners.**

**U.S. Cellular, Apple, Samsung, LG, Google, JBL, Popsocket, Mophie, Otterox, Spigen, UAG, Tekya, and Nest Labs do not sponsor or endorse this Sweepstakes, and are not affiliated with the Sponsor in any way.**

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