

VENTURE SCHOOL

Looking to sharpen your entrepreneurial skills or pursue a groundbreaking business idea? Master the startup process with our premier statewide Venture School, an innovative training program designed for both emerging entrepreneurs and established business professionals seeking to drive innovation.

→ IOWAJPEC.ORG/VENTURE-SCHOOL

PRACTICAL HELP FOR ENTREPRENEURS

- **Startup Founders:** Turn your innovative ideas into market-ready solutions.
- **Corporate Innovation Teams:** Develop entrepreneurial skills and test new business concepts.
- **Existing Business Employees:** Enhance entrepreneurial thinking and strategic innovation capabilities.
- **Business Leaders:** Validate potential products through rigorous customer discovery.

A Unique Learning Experience

Test your business hypothesis by directly engaging with customers, partners, and competitors. You'll navigate the unpredictable landscape of innovation, learning to create and adapt your business model based on real-world insights. Embrace the chaos of commercialization while developing the agility to pivot or persevere.

NSF I-Corps Curriculum

Our program uses the official National Science Foundation I-Corps curriculum to transform high-potential ideas into viable business ventures. Whether you're a **startup founder**, a **corporate innovator**, or a **business leader** looking to test a new product concept, Venture School offers a dynamic learning experience that goes far beyond traditional business training.

Continuous Application Process

Apply today for a location near you. We'll reach out when a cohort is hosted in your region, providing an unparalleled opportunity to transform your entrepreneurial vision into a strategic reality. Don't just study business innovation—experience it with Venture School. Your entrepreneurial journey starts here.

LEARN MORE

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