

# BUILDING CHAMPIONS

## MIU Men's Basketball Business Partnership Campaign

Student-Athlete Development | Community Pride | Fairfield Business Partnership



Fairfield businesses are invited to become official partners of MIU Men's Basketball for the upcoming season.

### About Coach Romel Bryant

Coach Bryant brings championship-level coaching experience across the **high school, collegiate, and professional levels**, with a background in program building, player development, recruiting, and leadership.

His vision at MIU is to develop young men academically, athletically, socially, and professionally while creating a program Fairfield can support and be proud of.

[Read Coach Bryant's MIU Athletics Bio](#)

### About the Campaign

The Building Champions Campaign supports MIU Men's Basketball while creating season-long visibility and community connection for local businesses.

Partners may receive recognition through game-day programs, in-game announcements, reserved seating, signage, website placement, social media promotion, team gear placement, and documentary-related visibility at select levels.

With the help of Fairfield businesses and the community, MIU Men's Basketball will produce a documentary-style project highlighting the building of the program and the role Fairfield businesses play in supporting the vision.

## Partnership Levels & Season Benefits

Level	Amount	Primary Support	Key Benefits	Seats
Community Partner	\$300-\$499	Game-day operations	Program listing + in-game announcements	2
Community Partner Level 2	\$500-\$1,000	Marketing + merchandising	Program listing, announcements + Glass Balcony banner	3
Community Partner Level 3	\$1,001-\$3,000	Meals + gear	Program listing, announcements + South Wall banner	4
Student-Athlete Development Partner	\$5,000	Academic + leadership development	North Wall banner + website logo placement	6
Game Day Sponsor	\$10,000	Team shoes + documentary production	Website, social promotion + documentary episode placement	8
Major Partner	\$25,000	Operations + development	Website, social promotion + documentary feature/visit	12
Travel Partner	\$50,000	Travel + road games	Travel gear placement + Executive Producer on featured episode	18
Presenting Partner	\$75,000	Full-season sponsorship + national tournament support	Warmups/travel gear + Executive Producer on featured episode	24

### Important Dates

**First scheduled game:** October 17, 2026

**Early Partner Commitment Deadline:** August 15, 2026

**Final Partnership Commitment Deadline:** September 15, 2026

**Final payment, logos, and marketing materials due:** October 1, 2026

### How to Get Involved

Businesses interested in becoming an official MIU Men's Basketball partner may complete the digital commitment form:

#### Complete the Digital Commitment Form

Coach Bryant will follow up to confirm partnership level, reserved seating, recognition benefits, payment arrangements, and next steps.

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