



THE FAIRFIELD AREA

CHAMBER
of COMMERCE

2026

INVESTMENT MENU



The Fairfield Area Chamber of Commerce is excited to offer a variety of sponsorship opportunities throughout the year. Our events are a great way for businesses to gain exposure, engage with the community, and demonstrate their commitment to local growth and development. Below are details of the sponsorship packages available for each of our major events in 2026.

Contact:

Email: Info@FairfieldIowa.com

Phone: 641-472-2111

Address: 204 West Broadway Avenue

www.FairfieldIowa.com



BENEFITS OF EVENT SPONSORSHIP

Running a business today comes with unique challenges—whether you're a small or large operation, you're likely juggling more than ever. Sponsoring a Fairfield Area Chamber event can take something off your plate, giving you a partner in your business journey. Here's how Chamber sponsorship helps you do more with less time and effort:

- **Targeted Exposure:** Reach local decision-makers and potential clients effectively.
- **Building Relationships:** Create meaningful connections with other businesses for future collaborations.
- **Community Presence:** Enhance your brand image by demonstrating commitment to local success.
- **Expanded Marketing Reach:** Increase visibility through event marketing without extra effort.
- **Trusted Partnership:** Access support and resources from the Chamber to ease your workload.
- **Maximized ROI:** Align your goals with the Chamber to ensure sponsorship delivers value.

Chamber sponsorship allows you to focus on growing your business while gaining a supportive partner.





OUR VISION

To lead our business community to greater success.

OUR MISSION

Connect our members.
Engage our community.
Prosper together.

OUR STAFF



Mendy McAdams
Executive Director



Claire Reid
Chamber Administrator



MEET OUR BOARD



Ryan Swanson

President

Pilot Grove Savings Bank



Joneane Parker

Past President

Jefferson County Health Center



Aaron O'Brien

Treasurer

MidWestOne Bank



Davis Lowenberg

Executive Board

First MainStreet Insurance



Ryan Holthus

Executive Board

Shelter Insurance



Corbin Settles

Board Member

Agri-Industrial Plastics



Jeff Ring

Board Member

Dexter Laundry



MEET OUR BOARD



Kayla Stanley

Board Member
AERON Lifestyle Technology



Jessica Anderson

Board Member
Washington State Bank



Amy Vetter

Board Member
Jefferson County Health Center



Josh Hyde

Board Member
Fairfield Tire & Service



Megan Coffin

Board Member
Community 1st Credit Union



Carrie Lathrop

Board Member
Cambridge Investment Research



INCREASE

YOUR VISIBILITY

Your business deserves the spotlight. Shine brighter and connect deeper with the Fairfield Area Chamber of Commerce.

INCLUDED WITH ALL MEMBERSHIPS

- Online directory listing
- Business referrals
- Membership plaque & window decal
- Items featured in Chamber Chatter e-newsletter
- Member Spotlight feature (1 per month)
- Chamber Talk video show appearance
- Host a Business After Hours
- Sponsor Chamber events
- Redeem Chamber Bucks
- Purchase mailing labels
- Eligible for Annual Awards Banquet recognition
- Highlighted during Small Business Week
- Participate in Chamber events

ENTREPRENEUR BOOST — \$500

- Logo on Chamber website for 1 year
- Logo on Chamber Bucks handout
- Use of Chamber board room
- Logo on Chamber lobby TV rotation
- One free e-blast to Chamber Chatter list

EXECUTIVE BOOST — \$1,000

- All Entrepreneur Boost benefits, plus:
- Logo on all Chamber email correspondence (1 year)
- Two sets of free mailing labels
- Logo in weekly Chamber Chatter (104 editions)
- Logo on Community Calendar (1 year)
- One free e-blast to Chamber Chatter list each quarter



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SUPPORT THE AMBASSADORS



Our Ambassadors are the friendly faces of the Chamber—welcoming new businesses, attending events, and strengthening community connections. Show your support for those who support our business community while gaining visibility at ribbon cuttings and Chamber events.

2026 Sponsorships	2026 Sponsor	2026 Investment	Sponsor Limit
Program Sponsor		\$300	15
Holiday Party Sponsor		\$300	2
Family Picnic Sponsor		\$100	3

LEADERSHIP FAIRFIELD



Leadership Fairfield is the premier networking and professional development program. It offers participants a unique chance to gain a “big picture” understanding of what makes our community thrive. Prosperous local economies don’t just happen; they are created and sustained by visionary people working together. This program empowers participants with practical tools and insights to take on leadership roles in their workplaces and the broader community.

2026 Sponsorships	2026 Sponsor	2026 Investment	Sponsor Limit
Program Sponsor (Includes 1 Person Registered)		\$1,500	3
Individual Participant Registration (early bird)		\$600	25
Curriculum Sponsor		\$500	2
Food Sponsor		\$500	5
Transportation Sponsor		\$400	2
Snack Sponsor 		\$300	3
Book Sponsor 		\$250	1



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BARNYARD BASH

A free, family-friendly event celebrating Fairfield's rich agricultural roots. The Barnyard Bash features live animals, kids' activities, local farm exhibits, and hands-on learning—bringing the whole community together to honor our farming heritage. **September 11, 2026**

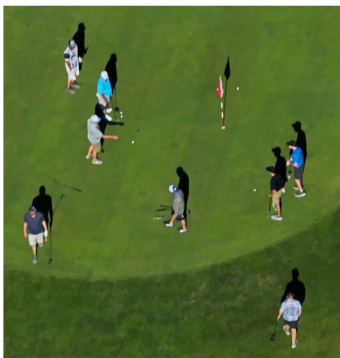
2026 Sponsorships	2026 Sponsor	2026 Investment	Sponsor Limit
Title Sponsorship - includes booth and meal tickets		\$2,000	2
Blue Ribbon Sponsor - includes meal tickets		\$550	10
Red Ribbon Sponsor - includes meal tickets		\$350	10
White Ribbon Sponsor - includes meal tickets		\$250	10
Bounce House Sponsor		\$300	1
Tractorcade Sponsor		\$500	2
Booth Sponsor		\$150	30
General Sponsor—No Booth		\$150	10
Lemonade Shake-up Sponsor 		\$300	2
Snow Cone Sponsor 		\$250	2

BLAST OFF GOLF TOURNAMENT

ORDER YOUR LOGO SWAG FOR THIS TOURNAMENT! OVER 150 GOLFERS! PRIZES NEEDED!



June 6, 2026



2026 Sponsorships	2026 Sponsor	2026 Investment	Sponsor Limit
Presenting Sponsor (Includes a Team of Four)		\$3,000	1
Prize Sponsor		\$50	5
Winner's Prize sponsor		\$500	2
Lunch Sponsor		\$500	1
Tee Sponsor		\$250	9
Greens Sponsor		\$250	9
Scorecard Back Sponsor		\$250	4
Beverage Sponsor		\$350	4
Wine Sponsor (Ladies)		\$300	2
Team of 4 Registration - Women (Walton Club)		\$500	27
Team of 4 Registration - Men (Country Club)		\$500	27
Golf Cart		\$50	30



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ANNUAL AWARDS BANQUET



The Annual Awards Banquet is the premier annual celebration event for the Fairfield Area Chamber of Commerce, our Chamber Members, and the Fairfield community. Every award the Chamber gives recognizes outstanding investment and innovation achieved by Fairfield business and community institutions. 350 people in attendance last year! **April 16, 2026**

2026 Sponsorships	2026 Sponsor	2026 Investment	Sponsor Limit
Presenting Sponsor (Includes a Table of 8, banner at event)		\$3,000	1
Beverage Sponsor		\$625	1
Food Sponsor		\$600	3 
Citizen of the Year Award		\$500	1
Program Sponsor		\$500	1
Business Improvement Award		\$400	1
Venue Sponsor 		\$500	1
Agriculture Award		\$400	1
Best Kept Secret Award		\$400	1
Tourism Award		\$400	1
Manufacturer of the Year		\$400	1
Project of the Year		\$400	1
Restaurant of the Year		\$400	1
Retailer of the Year		\$400	1
Service Business of the Year		\$400	1
Student Employee of the Year		\$400	1
Young Professional of the Year		\$400	1
Rising Star Award		\$400	1
Entrepreneurial Spirit Award		\$400	1
Economic Impact Award		\$400	1
Legacy Award		\$400	1
Chamber Past President Award		\$250	1
Ambassador of the Year Award 		\$250	1
Manufacturers Past President Award		\$250	1
Table Décor Sponsor		\$450	2
Whole Table Reservation		\$500	
1/2 Table Reservation		\$250	
Individual Attendee Reservation		\$50	



MANUFACTURER'S APPRECIATION LUNCHEON



October 8, 2026

Each year, the Chamber hosts this special luncheon to celebrate the businesses that drive Fairfield's economy. Local manufacturers and their teams are recognized for their innovation, dedication, and impact on our community. It's a chance to show appreciation, strengthen connections, and highlight the vital role manufacturing plays in Fairfield's success.

2025 Sponsorships	2026 Sponsor	2026 Investment	Sponsor Limit
Presenting Sponsor		\$1,500	2
Program Sponsor		\$500	2
Food Sponsor		\$500	2
Beverage Sponsor		\$200	2

MEMBER APPRECIATION RECEPTION

♥ An annual evening dedicated to celebrating our Chamber members with networking, refreshments, and recognition. This event offers members the chance to connect with peers, welcome new members, and enjoy a fun appreciation program hosted by the Chamber team. ♥

2026 Sponsorships	2026 Sponsor	2026 Investment	Sponsor Limit
Presenting Sponsor		\$300	2
Beverage Sponsor		\$200	2
Food Sponsor		\$200	2

+ ADDITIONAL SPONSORSHIPS +

2026 Sponsorships	2026 Sponsorships	2026 Sponsor	2026 Investment	Sponsor Limit
Chamber Bucks Sponsor	Name and logo on all checks		\$300	5
Chamber Chatter e-newsletter	Name and logo on all of them		\$300	3
Storage Sponsor 	Recognition on Website & socials		\$300	1
Supply Sponsor 	Recognition on Website & socials		\$300	3



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TEACHER APPRECIATION EVENT



This annual event celebrates the educators who inspire and shape Fairfield's future. The Chamber partners with local businesses to honor teachers and school staff for their dedication, creativity, and positive impact on our community's youth. It's our way of saying thank you for all they do every day.

September 23, 2026

2026 Sponsorships	2026 Sponsor	2026 Investment	Sponsor Limit
Gold Star Presenting Sponsor		\$1,500	1
Silver Apple Sponsor		\$250	6
Booth Sponsor		\$50	40
Kids Room Sponsor		\$200	1
Food Sponsor		\$500	2
Beverage Sponsor		\$300	1

LEGISLATIVE AND CANDIDATE FORUMS

These forums give citizens a chance to engage directly with local and state leaders. The Chamber provides a nonpartisan setting where residents can hear updates, ask questions, and discuss issues that impact Fairfield and Jefferson County. It's an important part of our mission to encourage civic involvement and informed community dialogue.

Event/Program	2026 Sponsorships	2026 Sponsor	2026 Investment	Sponsor Limit
February Legislative Forum February 21, 2026	Presenting Sponsor		\$150	6
March Legislative Forum March 21, 2026	Presenting Sponsor		\$150	6
Meet the Candidates Forum October 14, 2026	Presenting Sponsor		\$600	2

2026 will feature County, State, and Federal offices candidates.



**Representative
Jeff Shipley**



**Senator
Adrian
Dickey**



**Representative
Helena Hayes**



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BIKE SAFETY AND RODEO



A fun, educational event teaching kids the rules of the road and safe biking skills. Participants enjoy hands-on safety demonstrations, helmet fittings, and a bike obstacle course designed to build confidence and awareness—all while promoting active, healthy lifestyles. Taught at Pence Elementary After School Program.

2026 Sponsorships	2026 Sponsor	2026 Investment	Sponsor Limit
Presenting Sponsor		\$500	2
Materials Sponsor		\$300	2
Ice Cream Sponsor		\$250	1



HARVEST RUSH

Part of the Iowa Gravel Series, this premier cycling event draws over 100 riders from across the state and around the world to experience Fairfield's scenic gravel roads. The event highlights Fairfield's vibrant outdoor community and welcoming spirit, bringing riders together for a challenging and memorable race experience.

October 3, 2026



2026 Sponsorships	2026 Sponsor	2026 Investment	Sponsor Limit
Presenting Sponsor		\$1,000	1
Aid Station Sponsor		\$50	5
Junior Winner Sponsor		\$500	2
Winner Sponsors - 60 miles		\$500	2
Winner Sponsors - 30miles		\$300	2
2nd place Sponsors - 60 miles		\$300	2
2nd place Sponsors - 30miles		\$300	2



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Holiday Lighting Ceremony

November 27, 2026

2026 Sponsorships	2026 Sponsor	2026 Investment	Sponsor Limit
Presenting Sponsor		\$1,500	1
Horse Drawn Wagon Sponsor		\$1,000	2
Film Sponsor		\$500	3
Ornament Sponsor		\$500	3
Candle Sponsor		\$250	6
Hot Cocoa Sponsor		\$100	10
Cookie Sponsor		\$100	10
Book Sponsor		\$100	10



Christmas on the Square

Continuing our decades old Holiday Tradition.

Be Part of the Magic — Volunteer in Santa's House!

Step into the spirit of the season and help bring holiday magic to life in Fairfield! We're looking for volunteers to staff Santa's House on the square. This cherished tradition that fills our community with joy year after year.

We promise you'll leave feeling the warmth and wonder of the holidays!

Santa's House is open every Friday and Saturday from Black Friday through the Saturday before Christmas, and shifts are filled on a first-come, first-served basis for the 2026 season. Santa's House is open 6pm to 8:30pm. Gather your coworkers, friends, or family and pick your night to spread some cheer!



Become a Community Santa!

If you've ever wanted to don the red suit and hear children's Christmas wishes firsthand, this is your chance. The Chamber provides the Santa suit and all the extras to make you the perfect Santa for the night — all you need to bring is your best "Ho, ho, ho!" and a joyful heart.



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SUPPORT THE HOLIDAY TRADITION

For generations, families have gathered in Central Park to experience the magic of Fairfield's holiday season — the twinkling lights, Santa's house, wagon rides, and the joy that fills the square each winter. This cherished tradition has become part of the fabric of our community — a moment each year when neighbors come together, children's eyes light up with wonder, and memories are made that last a lifetime. But behind the beauty of those glowing displays lies a true labor of love. Many of the decorations and structures are decades old — lovingly repaired, repainted, and restrung year after year. Iowa's harsh winters take their toll, and though nothing was ever designed to withstand the elements for so long, our community's commitment has kept the tradition alive. Each year, between \$1,000 and \$5,000 is spent simply maintaining what we already have, ensuring the square remains bright and welcoming for everyone.

We've been fortunate this year to receive support from the Greater Jefferson County Foundation, allowing us to upgrade and refresh some of the aging displays. We're also deeply grateful to the Fairfield High School SkillsUSA Club, whose students have taken on the restoration of several pieces as hands-on learning projects — an incredible example of community partnership and pride in action.

Through the Fairfield Area Development Foundation, your contribution to the Holiday Tradition on the Square is fully tax-deductible and directly supports the preservation and care of this beloved community event. With your help, and through partnerships like these, we can ensure the lights continue to shine for generations to come — a gift of warmth, wonder, and community spirit that keeps Fairfield's heart glowing bright every holiday season.



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Driving Growth Together: 2025 Chamber Impact Report



Growing Members and Opportunities

- 38 New Members in 2025
- 27 Ribbon Cuttings
- 15 Business After Hours
- First All Chamber Business After Hours
- Drinks and Donuts with the Director
- Hosted First EntreDay
- Co-Sponsor of Traction Thursday

Strengthening Committees

Our committees continues to grow, welcoming more members beyond our board. Fresh ideas and new energy keep our long-standing events creative, relevant, and exciting year after year. Getting involved means bringing your perspective to help traditions evolve, ensuring they stay meaningful for future generations. If you love one of our events, join us!



Engagement at Events

We have seen record numbers at events:

- Barnyard Bash saw over 1,200 attendees
- Numerous Business After Hours has seen over 150 people stop by!
- Most booths and giveaways and Teacher Appreciation
- Most items in swag bags at Blast Off Golf Tournament



Meaningful Upgrades

Upgrading our backend database will add more features for staff and members.

From automation to allow staff more time supporting members to new fundraising tools and forums for member discussions. Watch for new features.

Our first phase of our office remodel has happened!



Partnerships Support Members

We've seen increased collaboration with our community partners — Grow Fairfield, Visit Fairfield, Fairfield School District, Maharishi International University, Indian Hills Community College, NewBoCo, the City and County, SBDC, IowaWorks, and more. Together, we strive to support our members in every way possible, strengthening connections and creating opportunities for growth across Fairfield.



You make these numbers possible!



2026 Fairfield Area Chamber of Commerce Investment

Business Name: _____

Contact Person: _____

Contact Email: _____

Business Address: _____

of Full-time Employees: _____

of Part-time Employees: _____

For banks - deposits in the million: _____



- ☐ I want sponsorships, marked in packet.
- ☐ I want sponsorships, can I meet with Mendy.
- ☐ I don't want any sponsorships.

2026 Dues Investment: \$_____

2026 Boost(please Circle One): NONE Entrepreneur Executive

2026 Voluntary Contributions: \$_____ (Supports Mission)

2026 Christmas Contributions: \$_____ (Tax Deductible)

Payment Method ~ You will be invoiced

I want to be invoiced:

- ☐ One Time Per Year ☐ Quarterly ☐ Monthly (**Auto Pay**)
- ☐ ACH Payment

Signature: _____ Date: _____

***** Please send back to the Chamber this entire packet via mail, or scan and send via email to Info@FairfieldIowa.com by January 9th, 2026.***

Past sponsors are granted right of first refusal. To reserve your sponsorship opportunity, please **confirm** your commitment by January 31, 2026. We **sincerely** appreciate your ongoing support of our community events and the meaningful impact you help make possible.